



616-822-0888

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IGNITE YOUR IDEAS!

Maureen Perideaux

works with organizations that want to develop innovative thinkers in order to be more successful at what they do.

Content-rich programs customized to fit your needs.

- Foster creativity for better performance on KPIs like revenue growth and market share.
- Generate more ideas and solutions by asking more effective questions.
- Access your innate creativity with small steps that lead to extraordinary changes.
- Stop copying and differentiate your organization from competitors.

Program descriptions on back.

What People Say

"Loved it! Light and refreshing approach to tapping into creativity and living outside the box."

– Christine B., Project Management Institute

"Engaging presentation. Thank you very much!"

– Tony A., Project Management Institute

"Great information for problem solving anything in the future."

– WMU Medical School Staff Member

BOOK YOUR PROGRAM TODAY!

Call 616-822-0888 or

Email maureen@brilliantsparks.com

Watch videos on the

[Maureen Perideaux](#)  [YouTube channel](#)

PROGRAMS • keynotes • workshops • breakout sessions

Light Your Creative F.I.R.E.

Discover the four elements that lead to more ideas, better collaboration, and better outcomes—because waiting for inspiration is not an effective strategy!

Leave this interactive program with tools to:

- Identify filters that block access to ideas
- Discover great ideas, regardless of source
- Get beyond the obvious and generate truly innovative ideas
- Provide constructive criticism in a way that fuels team enthusiasm.

Bust Outta the Box, Baby!

Propels participants out of their comfort zone and into thinking outside the box.

An exploration of the non-linear nature of creativity and ways to get past the most common creative blocks, including procrastination, perfectionism, and overwhelm. Plus, discover how to reframe anything to uncover new possibilities!

Ask Better Questions, Get Better Results

Improve problem solving ability by strengthening curiosity and inquiry skills.

Participants discover:

- How to use open-ended questions for deep understanding
- Why ask it's smart to ask dumb questions
- How to find the right problem
- How to tackle complex problems through divergent and convergent thinking.

Keep Your Creative Mojo Movin'

Tap into the power and fun of the Kaizen-Muse muses (and a bodyguard!) to maximize your creativity.

Assemble a posse of muses you can call on at any time to access and amplify your creative power. You'll learn how to use kaizen—the Japanese way of using small steps make changes with big impact.

Delighted Clients Include

- Western Michigan University School of Medicine
- Consumers Credit Union
- Albion College Gerstacker Institute for Business
- Project Management Institute, Huron Valley
- Grand Rapids Young Professionals
- Inforum Book Club, Grand Rapids, MI
- Box Factory for the Arts, St. Joseph, MI

"Fantastic! Great presenter and communicator."

—Sean Barlett, Albion College Student



*Maureen Perideaux speaks from experience!
Her ideas and energetic approach make her a perfect choice
for anyone who wants to be more innovative immediately.*



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